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# Interim Report July - December 2018 

2019-01-31
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## Today's presenters



Marcus Strömberg
Chief Executive Officer

With AcadeMedia since 2005


Eola Änggård Runsten
Chief Financial Officer

With AcadeMedia
since 2013


## CEO introduction

- First half year includes both progress and headwind
- Good growth in the school segments. Especially the Upper Secondary School Segment had a very strong development and is set for further growth.
- Vindora has been a financially successful acquisition.
- The Adult Education Segment continues to battle tough market conditions in the employment training market. Due to loss making contracts an expense of SEK 15 MSEK has been taken. However, other parts of adult education are outperforming last year.
- A new government was approved in January following a broad political agreement, which included a positive view on independant schools


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Earnings in Upper Secondary School segment reach record levels
Continued actions to address issues in employment training in Adult Education segment Possibility for a more stable political framework flcadernedia

## Largest independent education provider in Northern Europe

## Overview

- Largest independent educational services provider in Northern Europe
- Comprehensive educational offering
- Unique quality assurance model - key for sustainable growth
- Multi-brand strategy
- International expansion initiated in 2014 through the acquisition of Espira and continued in 2016 and 2017 as AcadeMedia entered the German market through its acquisition of Munich based preschool operator Joki and through Stepke in Brandenburg and Nordrhein-Westfalen

Geographical presence and selected brands 17/18


Financial overview

Net sales split 17/18 ${ }^{2}$


SEKm


Financial development 12/13-17/18


Note: 1) $\sim 100,000$ of which are students within adult education during a specific year, but not necessarily full-year students (due to shorter courses). 2) Excl. group related revenue of SEK 4 million. 3) year average

## Key highlights Q2 2018/19

## Very good growth in Upper Secondary School Segment

## Comments for Q2 2018/19

- Student numbers grew with 8.8 percent in school segments.
- Growth in net sales showed a solid organic growth of 4.5 percent despite the decline in adult education and was further boosted by strategic acquisitions.
- Adjusted EBIT was stable or improved in all school segments, but declined heavily in adult education rendering a total EBIT drop of SEK 28 million compared to last year.
- Cash flow from operations was SEK 92 million higher in Q2 this year compared to last. This was primarily an effect of a positive net working capital development.

Key figures for Q2 2018/19

|  | 2018/19 | 2017/18 | Change |
| :---: | :---: | :---: | :---: |
| \# of Students | 79,335 | 72,945 | 8.8\% |
| Net sales | 3076 | 2813 | 9.3\% |
| EBIT | 128 | 166 | -22.9\% |
| EBIT-margin | 4.2\% | 5.9\% | -1.7 p.p. |
| Adj. EBIT | 139 | 167 | -16.8\% |
| Adj. EBIT margin | 4.5\% | 5.9\% | -1.4 p.p. |
| Earnings after tax | 79 | 116 | -31.9\% |
| Earnings per share ${ }^{1)}$, SEK | 0.75 | 1.22 | -38.2\% |
| Cash flow from operations | 348 | 257 | 35.1\% |

1) Earnings per share before dilution and based on average number of shares during the period.

# Key highlights Q2 2018/19 (cont.) 

## Adult Education key component in EBIT decline



Pre- and Compulsory shool: Good volume growth but continued high personnel expenses keep margins under pressure.

Upper Secondary school: strong growth and margin development following organic growth and acquisitions.

Adult Education: Negative market development in employment training renders loss making contracts for the National Employement Agency which hampers profit.

Preschool International: Profit in line with last year. Opening of several new units and new pension assumptions impact margins negatively .

Items affecting comparability: Includes an expense for loss making contracts in Adult Education (-15) costs for closure of one compulsory school (- SEK 6 million) and retroactive revenue (SEK 10 million) from Nacka.

## 12 month rolling figures Q2 2018/19

Strong growth. Earnings and margins decline due to Adult

Comments for 12 month rolling figures

- 12 month rolling net sales are still at all time high thanks to acquisitions and volume growth. The Upper Secondary School Segment is the main growth contributor.
- However, the earnings and margins are affected by the decline in Adult Education Segment.
- NB Comparison between Q2 12-month rolling figures and full year 2017/18.

Key figures for Q2 R12 2018/19 vs FY 2017/18

|  | 2018/19 <br> R12 | $\mathbf{2 0 1 7 / 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Net sales | $\mathbf{1 1 , 3 7 8}$ | 10,810 | $5.3 \%$ |
| EBIT | 561 | 622 | $-9.8 \%$ |
| EBIT-margin | $4.9 \%$ | $5.8 \%$ | -0.9 p.p. |
| Adj. EBIT | 613 | 670 | $-8.5 \%$ |
| Adj. EBIT <br> margin | $5.4 \%$ | $6.2 \%$ | $-0.8 \mathrm{p} . \mathrm{p}$. |
| Earnings after <br> tax | 373 | 430 | $-13.3 \%$ |

## Pre- and Compulsory Schools (Sweden)

## Stable development

## Comments for Q2 2018/19

- Good growth in net sales, as result of volume increases and annual voucher revisions.
- Overall child numbers increased $3.2 \%$.
- EBIT-margin in line with last year.
- Wage inflation has subsided somewhat. Turnaround units still require substantial resources.
- The period is affected by two items affecting comparability, net SEK +4 million
- Restructuring expense of 6 MSEK following the decision to close one unit.
- Retroactive revenue from municipality of Nacka of SEK 10 million.
- Overview of pre-school unit portfolio ongoing.

Pysslingen Skolor

Key figures for Q2 2018/19

|  | 2018/19 | $\mathbf{2 0 1 7 / 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Net sales | 1,088 | 1,021 | $6.6 \%$ |
| EBIT | 42 | 40 | $5.0 \%$ |
| EBIT-margin | $3.9 \%$ | $3.9 \%$ | 0 p.p. |
| Adj. EBIT | 38 | 40 | $-5.0 \%$ |
| Adj. EBIT-margin | $3.5 \%$ | $3.9 \%$ | -0.4 p.p. |
| \# of Students | 32,751 | 31,727 | $3.2 \%$ |


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## Upper Secondary Schools (Sweden)

Strong growth and margin improvement

## Comments for Q2 2018/19

- Student numbers increased by almost 13 percent.
- Net sales increased by 20 percent compared to the same quarter last year.
- New establishments in 2018 and 2017 as well as Vindora acquisition (nov 2017) were growth drivers.
- Adjusted EBIT-margin increased by 2.0 percentage points in the quarter.
- The Schools Inspectorate will conduct a number of planned audits of the Praktiska schools.


PRAKTISKA


Key figures for Q2 2018/19

|  | 2018/19 | $\mathbf{2 0 1 7 / 1 8}$ | Change |
| :--- | :---: | :---: | :---: |
| Net sales | 1,011 | 845 | $19.6 \%$ |
| EBIT | 96 | 63 | $52.4 \%$ |
| EBIT-margin | $9.5 \%$ | $7.5 \%$ | 2 p.p. |
| Adj. EBIT | 96 | 64 | $50.0 \%$ |
| Adj. EBIT-margin | $9.5 \%$ | $7.6 \%$ | 1.9 p.p. |
| \# of Students | 34,873 | 30,928 | $12.8 \%$ |

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## Adult Education (SE) - Market development

## Demand is shifting as labour market needs are changing

Number of asylum seekers* 2011-2019


Source: SCB and Swedish migration agency - forecast November 2018
*) Excluding Family immigration


Source: Swedish public employment agency, forecast January 2019

## Komvux including SFI - funds payed out



Higher Vocational Education - funds payed out


## Adult Education (Sweden)

## Mixed development where employment training has negative market

## Comments for Q2 2018/19

- While the municipal training and higher vocational training are doing well the employment training procured by the National Employment Agency is in decline.
- Net sales decreased by $15.5 \%$ and adjusted EBIT and adjusted EBIT-margin declined substantially compared to last year.
- Two key contracts, Vocational Swedish and Vocational and Preparatory Modules, are lossmaking due to considerably lower volumes that planned in conjunction with contractual obligations regarding staff and local presence.
- A strong labor market in combination with uncertain political conditions for the National Employment Agency makes it difficult to predict when the market will stabilize.
- An expense relating to future losses of SEK 15 MSEK has therefore been taken in the quarter.


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Key figures for Q2 2018/19


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## Preschool International

## Good volume growth but margins are affected by high expansion rate

## Comments for Q2 2018/19

- The number of children increased by $13.8 \%$, mainly driven by organic growth, $8.6 \%$.
- Net sales increased by 20.7\%, of which 11.4 percent organic growth. Acquisitions and a favorable exchange rate development also contributed positively, 3.9 percent and 5.4 percent respectively.
- Slight EBIT and margin decline due to the high expansion rate as well as higher pension costs in Norway.
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Key figures for Q2 2018/19

|  | 2018/19 | 2017/18 | Change |
| :--- | :---: | :---: | :---: |
| Net sales | 589 | 488 | $20.7 \%$ |
| EBIT | 15 | 14 | $7.1 \%$ |
| EBIT-margin | $2.5 \%$ | $2.9 \%$ | -0.4 p.p. |
| Adj. EBIT | 15 | 14 | $7.1 \%$ |
| Adj. EBIT-margin | $2.5 \%$ | $2.9 \%$ | -0.4 p.p. |
| \# of children | 11,711 | 10,290 | $13.8 \%$ |



## Financial position

## Improved financial position versus last quarter

- Net working capital developed positively in the second quarter compared to the first quarter 2018/19. This had a positive impact on cash flow, net debt and leverage ratio.
- Capital employed increased with SEK 206 million due to investments.
- Equity/asset ratio improved to 45.6\% (45.0).

Net debt and Net debt / Adj. EBITDA


Key figures for Q2 2018/19

- Net debt is somewhat higher than last year.
- Leverage ratio improved from the prior quarter but is slightly above the same period last year 2.7x (2.6). Current level is below AcadeMedia's financial target of maximum 3.0x.

|  | 2018/19 <br> 31 Dec | 2017/18 <br> 31 Dec | Change |
| :--- | :---: | :---: | :---: |
| Total equity | 4,262 | 3,997 | $6.6 \%$ |
| Net debt | 2,405 | 2,342 | $2.7 \%$ |
| Adj. net debt ${ }^{11}$ ) | 1,770 | 1,750 | $1.1 \%$ |
| Capital <br> employed | 7,072 | 6,866 | $3.0 \%$ |
| Equity ratio | $45.6 \%$ | $45.0 \%$ | 0.6 p.p. |

## Financial performance vs targets

Financial targets
Q2/R12M
(FY 17/18)


- Annual revenue growth rate of 5-7\% including organic growth and smaller bolt-on acquisitions but excluding larger strategic acquisitions and FX
- Adj. EBIT margin of 7-8\% over time
- Net debt / adj. EBITDA below 3.0x
- Leverage may temporarily, exceed the maximum level
- Free cash flow primarily to be reinvested
- Excess cash distributed to the shareholders while still maintaining quality and leverage targets
4.5\%*
(5.8\%)
5.4\%*
(6.2\%)
2.7x
(2.4x)

No
dividend
proposed

## Thank you - Any questions?


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