

The nomination committee's motivated opinion regarding proposals for the board of directors of AcadeMedia AB (publ)

The nomination committee of AcadeMedia AB (publ) (the "**Company**") 2022 consists of Rune Andersson, chairman (Mellby Gård), Mats J. Andersson (Nordea Fonder), Joachim Spetz (Swedbank Robur Fonder) and Anders Bülow (the chairman of the board of directors, co-opted).

The nomination committee's work

Ahead of the annual general meeting 2022, the nomination committee has had four meetings where minutes were kept and in addition has had informal contacts. The nomination committee has been provided with a report on the status of the Company by the chairman of the board of directors. The chairman of the board of directors has also provided a report on the evaluation of the board of directors' work that has been conducted. The nomination committee has discussed the evaluation of the board of directors' work. Particular focus has been given to the composition of the board of directors and how the members of the board of directors operate as a group. The nomination committee has also evaluated the level of the fees to the board of directors and has compared it with board fees for other comparable companies.

The nomination committee's proposals

The nomination committee proposes the following:

- that the board of directors shall consist of seven members elected by the annual general meeting, without deputy members,
- that the members of the board of directors Johan Andersson, Ann-Marie Begler, Jan Bernhardsson, Pia Rudengren, Silvija Seres and Håkan Sörman shall be re-elected,
- that Mikael Helmerson shall be elected as a new member of the board of directors, and
- that Håkan Sörman shall be elected as the chairman of the board of directors.

Motivated opinion

The nomination committee has, as basis for its work, been provided with an evaluation of the board of directors and its work. The evaluation is based on a questionnaire to all board members and has been compiled and reported back to the board of directors by the chairman of the board. The size of the board of directors and its composition with regard to e.g. industry experience and other necessary qualifications has been discussed.

The nomination committee has, in its work ahead of the annual general meeting, had an objective to ensure that the board, as a group, has the necessary competence and experience with regard primarily to AcadeMedia's operations, stage of development and other relevant circumstances, and to be able to continue to manage the Company in a successful manner. The nomination committee has particularly taken into account the board of directors' need for diversity and variety in terms of competence, experience and background, in consideration of, *inter alia*, the Company's status as a welfare company, its strategic development, governance and control.

Since Anders Bülow has announced that he intends to leave the board in connection with the annual general meeting 2022, the nomination committee has had a particular focus on nominating a successor to the role of the chairman and recruiting a new board member with relevant competence.

Håkan Sörman, a member of the Company's board since 2017, has, among other things, been County Governor in Jönköping County, CEO of Swedish Association of Local Authorities and Regions (SALAR) and head of Täby Municipality. With his broad competence in the field of



education and knowledge of AcadeMedia's operations, Håkan Sörman is a valuable member of the Company's board. The nomination committee therefore proposes that Håkan Sörman shall be elected as the new chairman of the board of directors.

Mikael Helmersson has long experience, including from his time as CEO of Roxtec AB, of leading and developing growth companies characterized by global operations, complex business and successively increasing service content. Helmersson has also shown a good ability to work with organizational development and to strengthen the company's brand. The nomination committee considers these experiences to be of great value for AcadeMedia's board. Mikael Helmersson is currently the vice President of Mellby Gård AB's industrial holdings, chairman of the board of Feralco and member of the board of StudentConsulting Group AB and Roxtec AB. Therefore, the nomination committee proposes that Mikael Helmersson shall be elected as a new member of the board of directors.

The nomination committee has also discussed diversity perspectives based on the perception that it is essential for the board composition and the nomination committee's aims for gender balance. The nomination committee is of the opinion that the proposed board of directors consists of a broad and diversified group of qualified individuals, who are motivated and suitable for the work required by the board of directors of AcadeMedia. The nomination committee is also of the opinion that the board members complement each other well in terms of qualification and experience. The proposed board of directors consists of four men and three women.

The nomination committee complies with the Swedish Corporate Governance Code (the "Code"). When assessing the independence of the proposed board members, the nomination committee has found that the proposed composition of the board of directors of the Company fulfills the requirements regarding independence set forth in the Code. In relation to the composition of the board of directors, the provisions of rule 4.1 of the Code have been applied as diversity policy and with regard to the objectives of that policy, which has resulted in this proposal to the annual general meeting.

Presentations of the individuals proposed for election and re-election are available at <https://academedia.se/en/investors/corporate-governance/annual-general-meeting/annual-general-meeting-2022/>.

Stockholm, 12 October 2022
AcadeMedia AB (publ)
The Nomination Committee

