

PRESENTATION OF THE PROPOSED MEMBERS OF THE BOARD OF DIRECTORS

For new election chairman

Håkan Sörman

General	Born 1952. Board member since 2017. Chariman of the quality committee.
Education	M.Sc. in Business, Stockholm School of Economics.
Other current assignments	Chairman of the board of Karolinska University Hospital and Senior consultant, Compass Rekrytering AB. Chairman of the parliamentary investigation of the municipal financial equalisation system.
Previous assignments	County Governor of Jönköping County. Director General of Swedish Association of Local Authorities and Regions. Head of Södertälje Municipality and head of Täby Municipality. The government's investigator of the municipal financial equalisation system. Board member for SOS Alarm Sverige AB, KPA Pension AB, SKL Kapitalförvaltning AB and Dagens Samhälle AB.
Shareholding in the company	1,114 shares, of which 444 shares via related party.
Other	Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

For new election

Mikael Helmerson

General	Born 1972.
Education	Master of Science degree in business administration and finance from the School of Business, Economics and Law at the University of Gothenburg and executive management training at the Stockholm School of Economics and International Institute for Management Development (IMD) in Switzerland.
Other current assignments	Vice President of Mellby Gård AB. Chairman of the Board of Feralco and member of the Board of StudentConsulting Group AB and Roxtec AB.
Previous assignments	CEO of Roxtec AB and Nord-Lock Group AB.
Shareholding in the company	None.
Other	Independent in relation to AcadeMedia and the executive management, but not in relation to AcadeMedia's major shareholders.



For re-election

Johan Andersson

General	Born 1978. Board member since 2017. Chairman of the remuneration committee and member of the audit committee.
Education	M. Sc., Chalmers University of Technology. MBA, INSEAD.
Other current assignments	CEO of Mellby Gård AB. Board member for Feralco, Roxtec AB, Älvsbyhus Intressenter AB, StudentConsulting Holding AB and the Confederation of Swedish Enterprise (Svenskt Näringsliv).
Previous assignments	CEO of Smarteyes International AB. Board member for Duni AB (publ), Chalmers University of Technology and Optik Smart Eyes AB. Member of the Super Advisory Board of Flowbird.
Shareholding in the company	24,152,981 shares via Mellby Gård AB.
Other	Independent in relation to AcadeMedia and the executive management, but not in relation to AcadeMedia's major shareholders.

Ann-Marie Begler

General	Born 1954. Board member since 2020. Member of the quality committee.
Education	Degree of Bachelor of Science in Social Work. Stockholm University.
Other current assignments	Board member for the Swedish National Council of Adult Education and Legilexi. Member of the Healthcare Leadership Academy.
Previous assignments	Chairman of the board of Ersta Sköndal Bräcke högskola. Director general of the Swedish National Council for Crime Prevention (Brå), the Swedish Social Insurance Agency and the Swedish Schools Inspectorate. Deputy National Commissioner. Chairman of the board of the organizing committee for the establishment of the Swedish Schools Inspectorate. Member of the trade union IF Metall's unemployment funds.
Shareholding in the company	2,550 shares, of which 1,300 shares via related party.
Other	Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.



Jan Bernhardsson

General	Born 1962. Board member since 2021. Chairman of the real property committee and member of the remuneration committee.
Education	Economics and law studies at the University of Gothenburg and the University of Borås. In-company training at the IMD Business School, Duke University and SSE Executive Education.
Other current assignments	Chairman of the board of AB Svensk Filmindustri and Chiffer Media AB. Board member for Bonnier Books Holding AB.
Previous assignments	Executive Vice President of AMC Europe's European business. COO of ODEON Cinemas Group. Group President and CEO of Nordic Cinema Group and SF Bio AB. CFO of AB Svensk Filmindustri. Chairman of the board of SF Anytime AB, Discshop AB and HomeEnter AB.
Shareholding in the company	3,000 shares.
Other	Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

Pia Rudengren

General	Born 1965. Board member since 2017. Chairman of the audit committee.
Education	M.Sc. in Business, Stockholm School of Economics.
Other current assignments	Board member for Boliden AB (publ), Picsmart AB and Hypex Bio Explosives Technology AB. Chair of the board of Social Initiative Norden AB.
Previous assignments	CFO at Investor AB (publ). Deputy CEO of W Capital Management AB. Board member for KappAhl AB (publ), Duni AB (publ), Swedbank AB (publ), Metso Oyj and Tikkurila Oyj.
Shareholding in the company	2,000 shares.
Other	Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.



Silvija Seres

General	Born 1970. Board member since 2015. Member of the remuneration committee and quality committee.
Education	Ph. D. mathematics, Oxford University, M. Sc., computer science, Oslo University and MBA, INSEAD.
Other current assignments	Partner at Technorocks AS and Lørn AS. Board member for Stiftelsen Det Norske Veritas, and Ruter AS. Chairman of the board of Norsk Rikstoto.
Previous assignments	Board member for Norsk Ringringkasting AS (NRK), Oslo Børs ASA, Nordea Bank AB, Norsk Tipping AS, Statkraft AS, Aschehoug AS, Data Respons ASA, Dagbladet Medialab AS, Norman ASA. Member of the nomination committee for Telenor ASA.
Shareholding in the company	None.
Other	Independent in relation to AcadeMedia and the executive management, and in relation to AcadeMedia's major shareholders.

