



Presentation Carnegie June 2021



Anders Haesert

Educational Director Academedia Edtech



>17,000
employees



>180,000
children, students,
adult participants



3 countries



> 660 units

Net sales

12,271
m. SEK

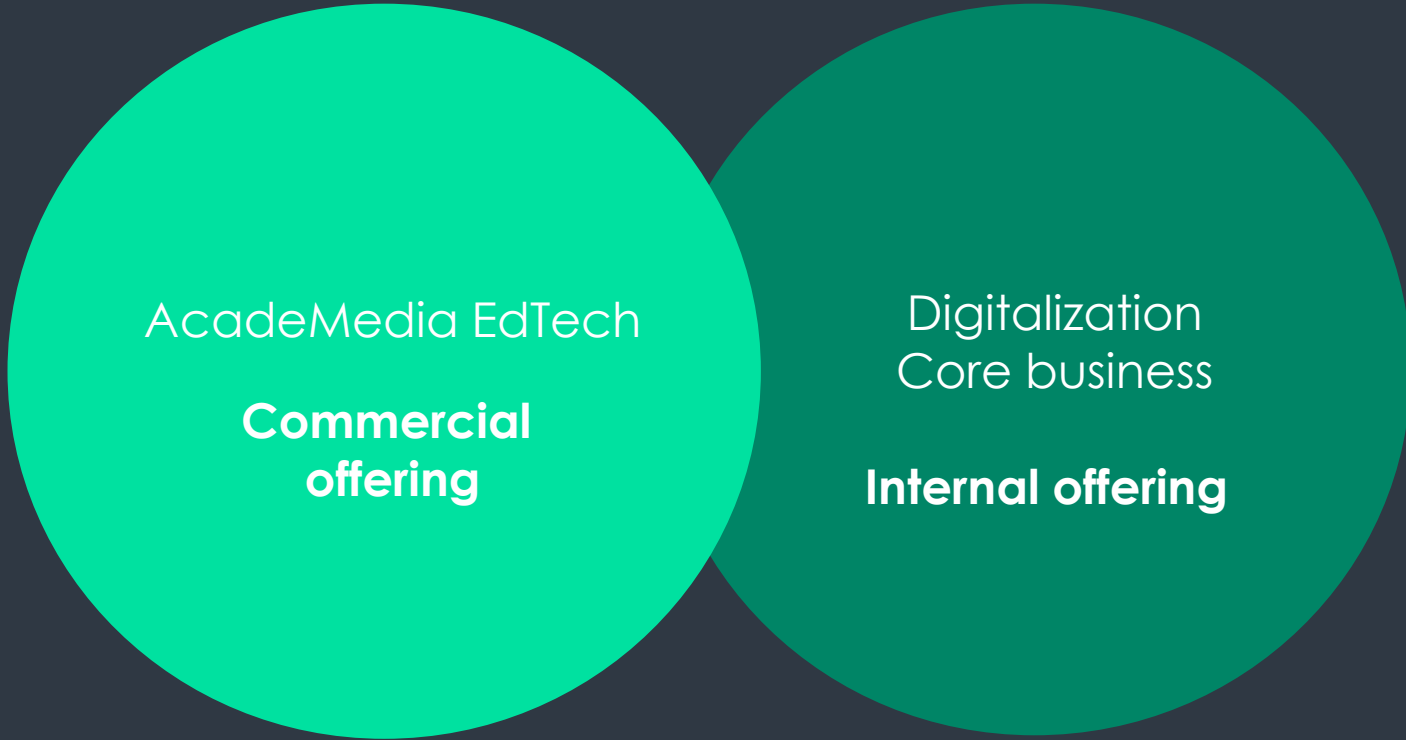


adj. EBIT

728
m. SEK

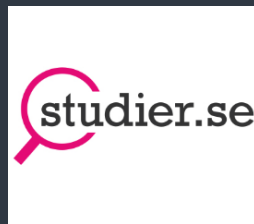
AcadeMedia change through education

AcadeMedia creates opportunities for people to develop. We are Northern Europe's largest education company, with presence in Sweden, Norway and Germany. Our size gives us the capacity to be a robust, long term partner to the communities we serve.



How we leverage
educational technology

Our portfolio AcadeMedia EdTech



AcadeMedia EdTech

Four current EdTech verticals

Consulting

AET Solutions

Platforms and Tools

 EdShare

Omniway 

 HYPOCAMPUS

CORTEXIO

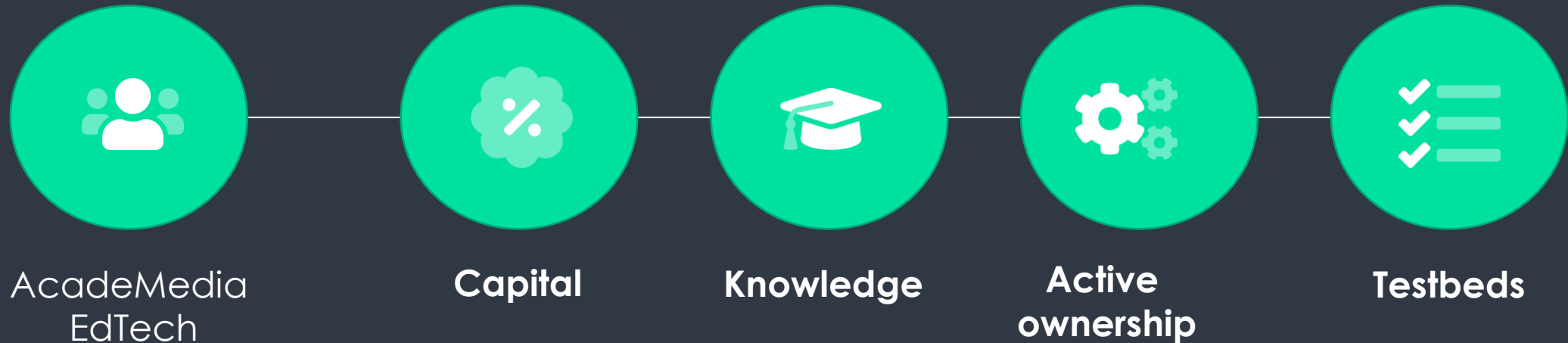
Service

Linguista

Markets

 studier.se

AcadeMedia EdTech as an investor **our value proposition**



Proof of concept EdTech metrics

>60.000

Full time online
adult students
yearly

70%

Plattform
penetration all
municipalities
Sweden

60

Dedicated
EdTech
employees

40/60

Tech/Services
organizational
split

Case study - Edshare

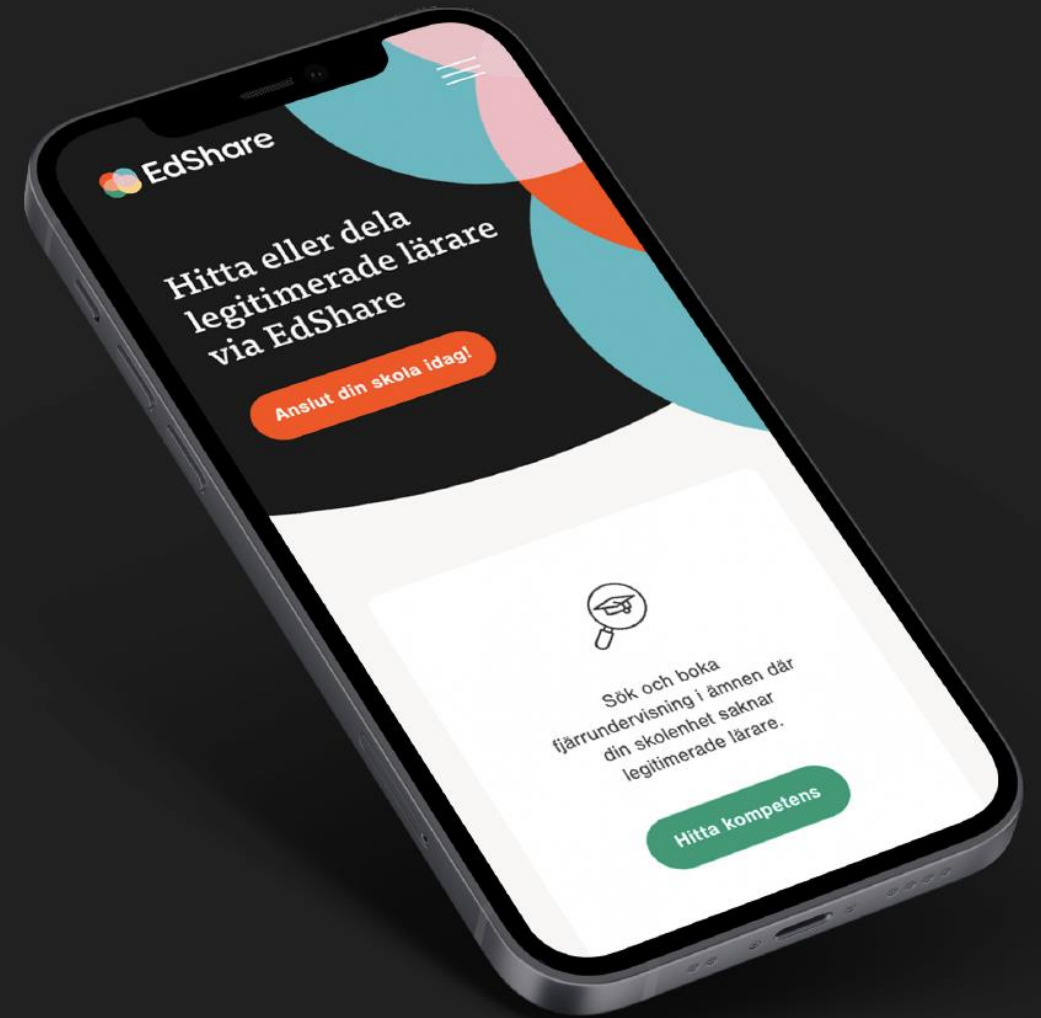
AcademeMedia

AcademeMedia Edtech launches new service to enable search and sharing of teacher competences

Dela



Today AcademeMedia Edtech launches the sharing service Edshare – a digital platform which enables principals to easily find and share teacher competences. The platform facilitates principals daily work with resource planning and at the same time ensuring that accessible resources are used in the best possible way



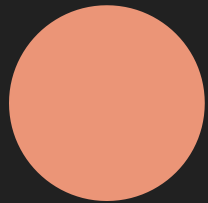
Case study - Edshare



Large teacher shortage



uneven access to qualified teachers across the country



An "all-in-one" platform



Scalability

A large, light pink circle that occupies the right side of the slide. The word "Edshare" is written vertically in white text across the center of the circle.

Edshare

Thanks!

This presentation may contain forward-looking statements which reflect AcadeMedia's current view on future events and financial and operational development, and the current expectations of the AcadeMedia Group's management. Forward-looking statements are all statements that do not relate to historical facts and events and such statements and opinions pertaining to the future that, by example, contain wording such as "believes", "estimates", "anticipates", "expects", "assumes", "forecasts", "intends", "could", "will", "should", "would", "according to estimates", "is of the opinion", "may", "plans", "potential", "predicts", "projects", "to the knowledge of" or similar expressions, which are intended to identify a statement as forward-looking. Although the management deems that the expectations presented by such forward-looking information are reasonable, no guarantee can be given that these expectations will prove correct. Forward-looking statements are subject to risks, uncertainties, and other factors which may entail that the actual results may differ materially from what is stated in the forward-looking information.